



# EXPERIENTIAL OPPORTUNITIES FRIGHT NIGHTS



Reach the teen and young adult demographic of over 90,000 at Western Canada's Scariest Haunt.



## 2023 FRIGHT NIGHTS RATES

<b>Rate</b>	\$750 per night per 100 sq. ft.
<b>Roaming</b>	\$750 per day (does not include static location)

- Days do not have to be consecutive.
- Pricing includes space rental only. Power, tents, tables, chairs and other items can be rented from the PNE for an additional charge.
- Activation booths must be properly staffed, lit and functional during Fright Nights' full operational hours, rain or shine.
- All samples, activities and products must be approved in advance by the PNE.
- The PNE maintains a strict **"No balloons, No stickers"** policy.
- **No masks or face makeup.**

### ATTENDANCE GUARANTEE:

The PNE understands your need to reach metrics during your time on site. We expect a minimum of 2,500 guests daily. Should attendance fall below this number during your activation date, we will credit you 1 additional date at no additional fee\*. Average nightly attendance is 3,000-6,000.

\* Space only. Does not include activation resources (e.g. equipment and staffing). No refunds.

### Communicable Disease Policy:

As the current restrictions continue to change, the PNE appreciates your cooperation as we work to ensure the safety of all our guests.

## WHY DO PEOPLE COME TO FRIGHT NIGHTS?

### 1 RIDES & HAUNTED ATTRACTIONS



### 2 HALLOWEEN SPIRIT



### 3 FAMILY ACTIVITY



## FRIGHT NIGHTS OPERATING HOURS: Select dates in October 2023

Melissa Moskal, Manager, Corporate Partnerships • 604-251-7775 • Cell: 604-506-9632 • mmoskal@pne.ca  
Janell Yan, Assistant Manager, Corporate Partnerships • Cell: 604-754-5019 • jyan@pne.ca