

FRIGHT NIGHTS

ACTIVATIONS AT FRIGHT NIGHTS

REACH A MILLENNIAL DEMOGRAPHIC OF OVER 85,000 AT WESTERN CANADA'S SCARIEST HAUNT.

2018 FRIGHT NIGHTS RATES

BRAND DIRECT	
Less than a Full Run	\$7.00/sq.ft.
Full Run	\$5.25/sq.ft.

Pricing per square foot per day

Build a package of 10 days and pick your dates!

Express Gate Sampling	\$400 per hour (minimum 2 hours)
Roaming	\$1000 per day (does not include static location)

WHY DO PEOPLE COME TO FRIGHT NIGHTS?

- 1 RIDES & HAUNTED ATTRACTIONS** 
- 2 HALLOWE'EN SPIRIT** 
- 3 FAMILY ACTIVITY** 

- Days do not have to be consecutive.
- Pricing includes space rental only. Power, tents, tables, chairs and other items can be rented from the PNE for an additional charge.
- Activation booths must be properly staffed, lit and functional during Fright Nights' full operational hours, rain or shine.
- All samples, activities and products must be approved in advance by the PNE.
- The PNE maintains a strict "No balloons, No stickers" policy.
- No masks or face makeup

LET'S TALK SAMPLING!

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FRIGHT NIGHTS OPERATING HOURS Select dates from October 5-31, 2018.