

# FRIGHT NIGHTS

# SAMPLING AT FRIGHT NIGHTS

Reach a millennial demographic of over 85,000 at Western Canada's Scariest Haunt.

## 2017 FRIGHT NIGHTS PRICING

SQUARE FEET	UP TO 5 DAYS	10 DAYS	17 DAYS
Up to 400	\$9.00	\$8.10	\$7.65
401 to 800	\$4.00	\$3.60	\$3.40
Over 801	\$6.00	\$5.40	\$5.10

*Pricing per square foot, per day (sq ft x rate x # of days = total rate)*

Express Gate Sampling	\$400 per hour (minimum 2 hours)
Roaming	\$1000 per day (does not include static location)

### WHY DO PEOPLE COME TO FRIGHT NIGHTS?

- 1 RIDES & HAUNTED ATTRACTIONS** 
- 2 HALLOWE'EN SPIRIT** 
- 3 FAMILY ACTIVITY** 

- Days do not have to be consecutive.
- Pricing includes space rental only. Power, tents, tables, chairs and other items can be rented from the PNE for an additional charge.
- Activation booths must be properly staffed, lit and functional during Fright Nights' full operational hours, rain or shine.
- All samples, activities and products must be approved in advance by the PNE.
- The PNE maintains a strict "No balloons, No stickers" policy.

### LET'S TALK SAMPLING!

MELISSA MOSKAL  
Account Manager, Corporate Partnerships  
604.251.7775  
mmoskal@pne.ca



### FRIGHT NIGHTS OPERATING HOURS

Select dates from October 6-31, 2017.